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Creating a Culture of Transformational Leaders

Those of us who are tasked with finding the right people for the right jobs are often challenged by identifying candidates with the desirable leadership qualities. While there are best practices in recruiting, it is not easy to find the best fit by taking into account each candidate's individuality in personality, behavior, leadership and communication styles.

This one-hour 'overview' talk will provide the attendees with a working blueprint (action plan) they can use to successfully recruit ideal candidates who possess the requisite leadership qualities. It will also assist in transitioning their employees from "managers" who run their daily operations to leaders who can unleash their people's untapped potential by finding their inner transformational leaders.

This presentation will cover the following topics:

- Intrinsic vs. extrinsic motivation. What's the difference?
- The eleven types of managers and leaders. Which types do you work best/least productive with?
- The hunter-farmer personality spectrum
- Key differences between managing and leading
- The behaviors, traits, and characteristics that all great (transformational) leaders possess
- How leadership implemented effectively increases morale, productivity, and employee loyalty
- How to embed leadership as a cornerstone of an exceptional organizational culture
- Leadership as a key driver to increase employee engagement, empowerment, commitment, and performance



Learning Objectives: Upon completion of this presentation, you will be able to:

- Identify one's own leadership "style" and learn how to engage most effectively (productively) with others, based on one's own personality
- Build a culture to attract, retain, reward, recognize, motivate, and promote "Rising Stars," an organization's top performers
- Apply ethics to organizational behaviors
- Learn how to motivate people on an individual basis (Leadership is a VERY personal experience and means different things to different people.)
- Use effective communication that transcends the five generations of today's workforce and that all great leaders use to build general leadership skills at every level of an organization

About the Speaker: Ethan Chazin decided to become a motivational speaker and a coach after spending 20+ years as recruiter, marketer, and product manager in Corporate America. He founded the Chazin Group and began to conduct research on how to transform individuals and organizations from good to great. He integrates his business experience with his research findings in his training and executive coaching, and helps organizations apply "why" and "what if" in creating a culture of transformational leaders. Chazin has consulted with Fortune 500 companies, taught for universities in the tri-state area, and delivered training for many professional associations, including Garden State SHRM.

Date: Thursday, February 14, 2019
7:45 a.m. Networking and Breakfast
9:00 – 10:00 a.m. Program
Jumping Brook Country Club
210 Jumping Brook Road, Neptune
(www.jumpingbrookcc.com)

R.S.V.P. by 4:00 p.m. on Friday, February 8, 2019
online at <http://jsahr.shrm.org/events>
or email at admin@jsahr.org
or call JSAHR at 732-701-7155

Registration Fees (includes breakfast)
\$30 for JSAHR members
\$40 for non-members
\$25 for In-Transition and guests
\$10 for students with valid ID
\$10 additional fee for walk-ins
"No shows" will be billed

Special Notice
This program is pending approval for 1 SHRM recertification credit and 1 HRCI recertification credit.

JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.

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